

Cloud communications built for the future



Content author

- Intelligent content creation
- Efficient content management
- Approval workflows
- Version control



Front office

- Approval workflows
- One-to-one personalization
- Dynamic content



Generate

- Multichannel on-demand and batch delivery
- Email and SMS tracking
- Advanced input handling



Archive

- Long-term archival and retrieval

Content Author

Create templates

DESIGNER



Create, edit and manage templates across all channels

- Simple GUI
- Design with drag-and-drop
- Manage content & styles
- Map data and create rules

Approve & manage content

Configurable approval process to ensure accuracy and compliance

CONTENT APPROVER



COMPLIANCE OFFICER



Publish for use

Up-to-date templates available to front-office users to customize for on-demand or batch document generation



1:1 personalized communications

On-demand and batch communications

LINE OF BUSINESS SUPERVISOR



Customized approval workflows make review and approval simple.

CUSTOMER SERVICE REP



CUSTOMER



Front Office

- Individualize correspondence
- Locked content blocks for compliance
- Auto-populated data
- Deliver via email, SMS & PDF

Approve communications

Personalize communications

Generate

Delivery & Tracking



CUSTOMER



Archive

Fully configurable long-term archival and retrieval for Inspire Evolve communications



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